



The CHDI vision is that through implementation of *Cancer Clear & Simple*, more individuals and communities will adopt healthy behaviors that reduce cancer risk.

Cancer Health Disparities Initiative

Increase the capacity of communities and the UW Carbone Cancer Center to reduce inequities in cancer burden through research, outreach and education.

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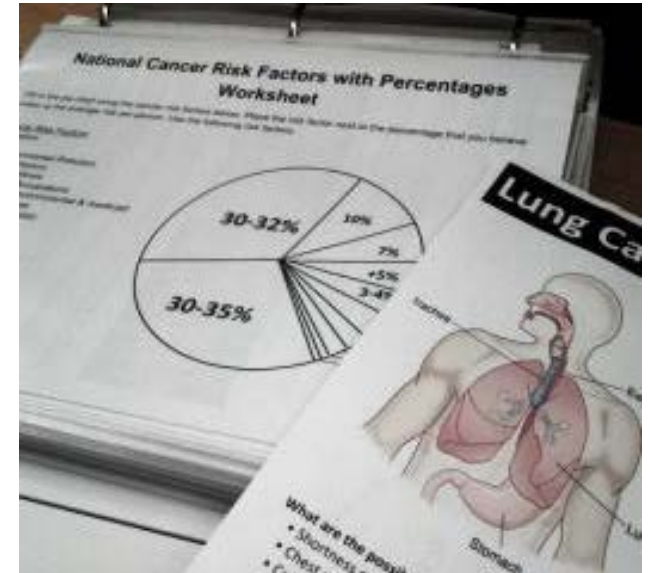


Cancer Health Disparities Initiative



Carbone Cancer Center
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Cancer Clear & Simple



Cancer education materials designed to build knowledge and improve health-related decision making



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What is *Cancer Clear & Simple*?

Cancer Clear & Simple are educational materials about cancer that include a curriculum, Train-the-Trainer Manual and educational handouts.



Cancer Clear & Simple materials use health literacy principles and are designed to empower individuals and communities to understand, use and act upon cancer-related health information.



Cancer Clear & Simple was adapted for specific audiences from evidence-based materials.

Local community organizations, service providers and health clinics can use *Cancer Clear & Simple* tools and information.

You too can adapt these materials to meet the cancer education needs of your community!



Curriculum

- Three related modules: Cancer Basics, Cancer Prevention and Cancer Screening
- Culturally appropriate, accessible information incorporating a limited number of medical concepts and vocabulary
- Can be used for group or individual education

Train-the-Trainer Manual

- A step-by-step guide for delivering educational sessions using the curriculum
- Discusses basic adult learning principles
- Includes information on how to plan an educational session and a Trainer's CD
- Provides pre-/post-tests, training evaluations, trainer forms and information about additional resources

Handouts

- One-to-two-page health education tools on specific topics – over 40 handouts available
- Handout types include: Cancer Information, Healthy Tips & Ideas and Questions to Ask Your Doctor
- Can be used either independently or in conjunction with the curriculum
- Reinforce the same health promotion messages as the curriculum